



# The Air Pollution Footprint Partnership Newsletter

OCTOBER 2023

## The latest in sustainability standards: [CSRD](#)

The European Union's Corporate Sustainability Reporting Directive (CSRD) is a law requiring organisations to report sustainability disclosures across several ESG topics.

The CSRD aims to strengthen EU reporting requirements for publicly-listed companies with >250 employees, >40million in turnover or >20 million in assets.

The Air Pollution Footprint Partnership tool can help organisations affected by CSRD effectively report on air pollutant emissions that relate to wider environmental and social issues.

## Upcoming member events

### **DECEMBER 2023:** Training session - how to use the emissions reporting tool

Join the Ricardo team for a practical run-through of the APFP tool. Find out how to input your data and how to interpret your results.

### **FEBRUARY 2024:** Networking event

Join other members of the partnership to learn about integrating air pollution into your sustainability reporting: the benefits, challenges and solutions. Network with like-minded organisations over refreshments. More details coming soon!

**Register your interest for the events [here](#)**

## Would you like to share your experience?

**Contact the helpdesk**  
[apfootprint@ricardo.com](mailto:apfootprint@ricardo.com)

### **Follow on LinkedIn**

<https://www.linkedin.com/company/air-pollution-footprint-partnership>

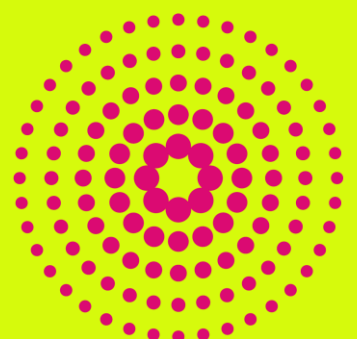
*"Air pollution has serious consequences on workforce and business productivity. Reducing levels of air pollution in the UK would lead to fewer deaths, fewer work absences and less days individuals attend work ill – allowing the country to gain an additional three million working days a year.*

*We are proud to support the Air Pollution Footprint Partnership initiative as a vital tool for businesses to act on air pollution. It allows opportunity to lead the way in terms of ESG and make the most of the increasing demand for sustainable investment.*

*We look forward to seeing positive outcomes across a variety of organisations as we work together to achieve clean air for all"*

**Clean Air Fund**

<https://www.cleanairfund.org/>



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## Case Study: RICARDO

Here at Ricardo, we want to lead by example and were one of a number of organisations which participated in the pilot phase of the APFP to test the reporting tools, guidance and developed materials in a working environment.

We are now committed to building on this experience and aim to use the tools developed by the scheme to report on our own emissions in the next financial year as part of our annual report and ESG disclosure.

We will be learning from this process and look forward to sharing our experience with other members of the partnership.

## Notes on tool updates

The Air Pollution Footprint Partnership was launched in June 2023 and the community of users has been growing ever since!

Over the summer there were several updates to the tool, fixing some usability issues raised by users.

This included

- Updating units
- Improving sense checks
- Fixing bugs (i.e., drop-down options)

You can download the latest version of the tool via the APFP website.

Feedback on the tool is welcome at any point – help us to make it useful for you!

## Stay in the loop

Look out for future emails from us about updates, news and events.

**Want to feature in the next newsletter? Let us know!**

[apfootprint@ricardo.com](mailto:apfootprint@ricardo.com)

**Visit us at**

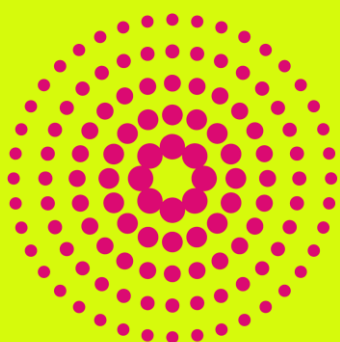
<https://www.air-pollution-footprint.net/>

*“Thank you for joining our new reporting initiative and for your commendable dedication to community well-being. At Impact on Urban Health, we believe your business is a catalyst for positive change.*

*By embracing the APFP scheme, you're not just measuring emissions; you're leading the charge for healthier communities. We're committed to supporting your pioneering role, as we work together for a healthier, more sustainable future.”*

**Impact on Urban Health**

<https://urbanhealth.org.uk/>



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## Events promoting the scheme this year

### Routes to Clean Air event:

The Ricardo team presented the APFP scheme at the RTCA conference earlier this month. The audience consisted of air quality practitioners and associated professionals such as local authority officers, NGOs and public health professionals.



### UPCOMING: Environment Analyst Webinar:

Guy Hitchcock from Ricardo will present the APFP scheme as part of Environment Analyst's upcoming podcast **October 31st, at 1pm.**

Click [here](#) to listen in

## Understand your impact

Your clients and your staff will be concerned about air pollution. Being able to show you understand your impact and how you are reducing it will help win business and retain staff.

## Improve your ESG rating

Air pollution is being picked up in sustainability reporting frameworks such as ESG and being able to provide information on your emissions and improvement actions will improve your rating and increase investor confidence.

## Drive innovation and efficiency

Understanding your greenhouse gas and air pollution emissions and how to reduce them together can help you identify innovative improvement measures and drive efficiency

**A big thank you from the development team for taking part in the Air Pollution Footprint Partnership!**

